



**KITCHEN TABLE BAKERS™**

*The crisp made entirely of cheese*

KITCHENTABLEBAKERS.COM 800 486 4582



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**FOR IMMEDIATE RELEASE**

This year's most NAFST Outstanding Diet and Lifestyle Product **sofi™ Gold Award** presented to  
**Kitchen Table Bakers™** for its Aged Parmesan Mini Crisps

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Kitchen Table Bakers of Syosset, NY was presented the gold sofi ("specialty outstanding food innovation") award for their "Aged Parmesan Mini Crisps" in the Diet and Lifestyle Category.

Celebrity chef Ming Tsai hosted the 37th annual red carpet sofi award ceremony on Monday June 29 at the NASFT (National Association for the Specialty Food Trade's) Summer Fancy Food Show in New York.

KTB's original Parmesan Crisps are also made entirely of cheese, as well being wheat, gluten and sugar free. The original Crisps are available in eight naturally decadent flavors.

"A sofi Award ensures that a company's product will be noticed by discerning buyers of specialty food and beverages across the country and around the world," said Ann Daw, president of the NASFT. "This year's winners show that innovation and excellence continue to thrive in our industry."

After the awards ceremony, Seth Novick, Vice President of Marketing and Product Innovation for Kitchen Table Bakers reiterated "This is a great honor, but more important, is the fact that now more quality stores and all of their customers will have the opportunity to join our loyal consumer base already enjoying our healthy lifestyle treats."

Competition was strong this year, with 1,997 entries across all 33 categories. This spring, a national panel of specialty food experts narrowed the field to 128 Silver finalists during five days of judging at NASFT's offices in New York City. More than 550 buyers at the Summer Fancy Food Show cast ballots to select the Gold winners. The results were tabulated by an outside accounting firm.